# Dr.MAHESWARI K P

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### Qualification

Degree	Branch	Institution / University	Year of Passing
MBA	Human Resources	Bharathiyar	2008
M.Phil. Commerce		Alagappa	2007
MIB	International Business	Bharathiyar	2003-2005
B.Sc.	Computer Science	Bharathiyar	2000-2003

### **Additional Qualification**

Name of Course	Place of Study	Date	Duration
DCA	Manipal University	2002	
DTP	Manipal University	2000	
Enhancing Soft Skill And Personality	NPTEL Online Certification	Feb 2019 - Apr 2019	8 week course
ICT IN TEACHING AND LEARNING	SWAYAM ONLINE COURSE CERTIFICATION NITTTR BHOPAL	08/2 <mark>9/2021</mark>	January to March 2021
Public Speaking	NPTEL-AICTE	July-October-2023	12 Weeks
ChatGPT for Academics	Online FDP	June 22, 2023	One day

# **Work Experience**

Work Experience					
Name of Institution	Address of Institution	Designation	From	То	
Kongu College of Arts and Science	Theeran Chennamalai, Karur	Assistant Professor	02-01-2013	27-02-2016	
Urumu Dhanalakshmi College	Kattur, Trichy.	Assistant Professor	27-06-2017	01-07-2018	
Nift-Tea Knitwear College	Mothilipalayam, Tiruppur - 4.	Assistant Professor	11-06-2007	15-10-2008	
Bishop Heber College (Autonomous)	Vayalur Road, Trichy-17	Assistant Professor	02-07-2018	till date	

Teaching / Research Exp	erience
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**U.G.**: 6 yrs P.G. : 7 yrs M.Phil. 1 yrs Ph.D. **U.G.**: 6 **P.G.**: 7 **M.Phil.**: **Ph.D.**:

# **Table of Contents**

1.	Conferences / workshops / Seminars Attended	44
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5.	Books Published / Edited	0
6.	Conferences / Workshops / Seminars Organised	0
7.	Research Projects	0
8.	Resource Person	2
9.	Consultancy	0
10.	Awards Recieved	4
11.	Patent WISI DO NISTRA	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 0

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- College level Orientation on "Faculty Orientation Program" sponsored by TATA Consultancy Services organized by Department of Commerce B Com BPM at Bishop Heber College during 01/03/2024 to 01/03/2024.
- National level Workshop on "Research Methodology in Social Science" sponsored by ICSSR-SRC organized by Bishop Heber College, Department of Commerce at Trichy-17 during 12/02/2024 to 14/02/2024.
- 3. International level Conference on "*Artificial Intelligence*" sponsored by ISDC and Commerce Department organized by Department of Commerce at Bishop Heber College during 09/01/2024 to 10/01/2024.
- 4. College level Workshop on "Faculty Development Programme on Students" sponsored by College organized by Internal Quality Assurance Cell And Deanery of Academics at Bishop Heber College Autonomous Trichy during 15/07/2022 to 15/07/2022.
- 5. National level Workshop on "Personal Financial Empowerment and Career Opportunities in Securities Market" sponsored by Association of Mutual Funds in India organized by KHALSA COLLEGE FOR WOMEN AMRITSAR at Punjab during 07/07/2022 to 07/07/2022.
- 6. College level Workshop on "Concept and key Elements of Service Learning" sponsored by United Board for Christian Higher Education in Asia organized by Deanery of Academics Classroom to Community at Bishop Heber College during 07/06/2022 to 08/06/2022.
- National level Workshop on "Faculty Development Programme on Investors Education" sponsored by PG & Research Department of Commerce organized by Sraddha Academy at Bishop Heber College Autonomous Trichy during 02/02/2022 to 09/02/2022.
- 8. International level Workshop on "Seven Day International Professional Development Programme PDP on SPSS" sponsored by Patrician College of Arts and Science organized by PG and Research Department of Commerce Shift I at Chennai during 21/06/2021 to 27/06/2021.
- 9. National level Seminar on "Webinar on Empowering Women Through Entrepreneurship" sponsored by The organisation for Industrial, Spiritual and Cultural for Research International organized by GURU NANK CENTRE FOR RESEARCH at Velachery, Chennai, Tamil Nadu during 15/06/2021 to 15/06/2021.
- 10. National level Seminar on "Webinar on Incubation Opportunities for Students and Faculties" sponsored by Entrepreneurship Development Cell with Institutions Innovation Council organized by Cauvery College for Women (Autonomous) at Trichy, Tamil Nadu during 05/06/2021 to 05/06/2021.
- 11. National level Workshop on "Two Weeks Virtual National Faculty Development Programme INDUSTRY INSTITUTE INTERACTION A HOLISTIC APPROACH INSIGHT OUT" sponsored by SRM Institute of Science and Technology organized by Faculty of Science and Humanities at Ramapuram, Chennai, Tamil Nadu during 01/06/2021 to 14/06/2021.
- 12. National level Seminar on "Discover Your Creativity" sponsored by SRM Institute of Science and Technology organized by Department of Mathematics SRMIST at Ramapuram, Chennai, Tamil Nadu during 29/05/2021 to 29/05/2021.
- National level Workshop on "Research Methodology in Commerce and Management" sponsored by St Josephs College Autonomous organized by School of Commerce and Management at Bengaluru, during 27/05/2021 to 28/05/2021.
- National level Seminar on "Recent Development In Commerce Business Economics Management" sponsored by Nehru Arts Science and Commerce College organized by Department of Commerce at Hubballi, Karnataka during 27/05/2021 to 27/05/2021.
- National level Workshop on "Strategic Resilience and Organization Agility" sponsored by Valluvar College of Science and Management organized by Valluvar College of Science and Management at Karur, Tamil Nadu during 26/05/2021 to 31/05/2021.
- National level Workshop on "Strategic Resilience and Organization Agility" sponsored by Valluvar College of Science and Management organized by Valluvar College of Science and Management at Karur, Tamil Nadu during 26/05/2021 to 31/05/2021.

- <sup>17.</sup> International level Seminar on "*The Current State Of Indian Economy*" sponsored by Department of Commerce organized by Department of Commerce at Trichy during 09/04/2021 to 09/04/2021.
- National level Seminar on "Let As Talk about the Personal Finance" sponsored by AMFI organized by Department of Commerce and Association of Mutual Fund of India at Telangana during 06/04/2021 to 06/04/2021.
- 19. National level Workshop on "NAAC's Revised Guidelines for Accreditation and Assessment of Higher Education Institutions" sponsored by e Academy Foundation organized by e Academy Foundation at Trichy during 06/03/2021 to 06/05/2021.
- 20. International level Conference on "Advancement In Business In the Digital ERA 2021" sponsored by PG Department of Commerce SF organized by Jamal Mohamed College PG Department of Commerce SF at TIRUCHIRAPPALLI during 17/02/2021 to 17/02/2021.
- 21. International level Seminar on "Webinar on FINTECH REVOLUTION IN PANDEMIC PERIOD" sponsored by INDIAN ACCOUNTING ASSOCIATIN and Periyar E.V.R College, Department of Commerce organized by INDIAN ACCOUNTING ASSOCIATIN and Periyar E.V.R College, Department of Commerce at TIRUCHIRAPPALLI during 04/07/2020 to 04/07/2020.
- 22. National level Seminar on "Webinar on Research Methodology" sponsored by Loyola College organized by Loyola College at Chennai during 12/06/2020 to 12/06/2020.
- 23. National level Workshop on "FDP on Skill Development" sponsored by VELS College, Department of Commerce organized by VELS College, Department of Commerce at Kanchipuram, T.N during 01/06/2020 to 01/06/2020.
- 24. National level Seminar on "Webinar on IMPACT OF LOCKDOWN ON THE CARRER OPPERTUNITIES OF MANAGEMENT AND ENGINEERING STUDENTS" sponsored by UGC organized by PG Department of Commerce and Business Administration at Vijiyawada, A.P during 28/05/2020 to 28/05/2020.
- 25. National level Seminar on "Webinar on Current Scenario on Hospitality and Tourism Sector Post Covid-19" sponsored by Jamal Mohamed College, Department of Hotel Management and Catering Science organized by Jamal Mohamed College, Department of Hotel Management and Catering Science at TIRUCHIRAPPALLI during 27/05/2020 to 27/05/2020.
- National level Workshop on "Webinar on "The Digital Accountant Digital Skills in a Transformed World"" sponsored by Kumaraguru College Of Liberal Arts and Science organized by Department of Commerce, Kumaraguru College Of Liberal Arts and Science at Coimbatore during 26/05/2020 to 26/05/2020.
- <sup>27</sup>. International level Seminar on "Webinar on COVID 19 and Continuing Relevance" sponsored by The American College, Department of Commerce organized by The American College, Department of Commerce at Madurai during 23/05/2020 to 23/05/2020.
- <sup>28.</sup> College level Seminar on "*Webinar on UnlockingOnline Evaluation*" sponsored by IQAC of Bishop Heber College organized by IQAC of Bishop Heber College at Trichy during 22/05/2020 to 22/05/2020.
- 29. College level Seminar on "Webinar on Online Teaching: The New Norm" sponsored by IQAC of Bishop Heber College organized by IQAC of Bishop Heber College at TIRUCHIRAPPALLI during 21/05/2020 to 21/05/2020.
- 30. National level Workshop on "Managing Online Classes and Co creating MOOCS" sponsored by Ministry of HUman Resource Develoment organized by Ramanujan College at Delhi during 20/04/2020 to 01/01/1900.
- 31. National level Workshop on "*Managing Online Classes and Co creating MOOCS*" sponsored by Ministry of HUman Resource Develoment organized by Ramanujan College at Delhi during 20/04/2020 to 01/01/1900.
- 32. International level Seminar on "International Webinar on Fintech Revolution in Pandemic Period" sponsored by Indian Accounting Association organized by Indian Accounting Association at Trichy during 07/04/2020 to 07/04/2020.

- 33. National level Seminar on "Webinar on Bivariate Analysis using SPSS" sponsored by Department of Commerce (NIF-TEA College) organized by Department of Commerce (NIF-TEA College) at Tirupur during 06/04/2020 to 06/04/2020.
- National level Workshop on "Research Methodology and Data Analysis using Statistical Package for Social Science and Analysis of Moments Structure" sponsored by Primax Foundation organized by Primax Foundation at Trichy during 30/01/2020 to 01/01/1900.
- 35. International level Conference on "*International Conferencs*" sponsored by UGC organized by Bishop Heber College at Trichy during 01/01/2020 to 01/01/2020.
- 36. -1 level Conference on "Sustaining a Competitive Advantage In The Changing Business Scenario" sponsored by organized by at during 01/01/2020 to 01/01/2020.
- <sup>37.</sup> College level Workshop on "*One Day Faculty Development Programme on Tally with GST*" sponsored by Institute of Tally Learning organized by Institute of Tally Learning at Trichy during 30/08/2019 to 30/08/2019.
- <sup>38.</sup> National level Workshop on "*R Programming For Statistical Analysis*" sponsored by Department Of Commerce organized by Department Of Commerce at Bishop Heber College, Trichy. during 22/01/2019 to 23/01/2019.
- 39. National level Seminar on "Social Entrepreneurship A Drive for Sustainability" sponsored by UGC organized by P.G. & Research Department of Commerce at Periyar E.V.R College (Autonomous), Trichy during 27/02/2015 to 27/02/2015.
- 40. National level Seminar on "Rural Marketing in India: Issues and Challenges" sponsored by UGC organized by P.G & Research Department of Commerce at Urumu Dhanalakshmi College, Trichy during 26/09/2014 to 26/09/2014.
- A1. National level Seminar on "Sectoral Trends and Issues in india" sponsored by UGC organized by P.G. & research Department of Economics at Jamal Mohamed College, Trichy during 25/02/2014 to 25/02/2014.
- 42. National level Workshop on "*Modern Trends In Research Methodology*" sponsored by UGC organized by Department of Commerce at Government Arts College (Autonomous), Karur during 14/02/2014 to 01/01/1900.
- 43. National level Conference on "Service Excellence In retail, Hospital, Banking and Insurance" sponsored by UGC organized by Department of Business Administration at Mannar Thirumalai Naicker College, Madurai. during 19/03/2013 to 20/03/2013.
- -1 level Seminar on "Webinar One Day National Webinar on Digital Marketing" sponsored by organized by at during 01/01/1900 to 01/01/1900.

- "Impact of FDI in Various Sub-Sectors In Indian Economy" in the International conference on International Conference On Advancement In Business In The Digital ERA 2021 sponsored by Jamal Mohamed College, Department of Commerce, organized by PG Department of Commerce (SF), Jamal Mohamed College at Trichy during 17/02/2021 to 17/02/2021.
- "Impact of FDI in Various Sub Sectors in India Economy" in the International conference on Current Issues In India Economy sponsored by ISDC, organized by Bishop Heber College at Trichy during 07/08/2020 to 07/08/2020.
- 3. "Social Entrepreneurship Through SHGs" in the National conference on *National Conference on Emerging Trends in Commerce and Management* sponsored by , organized by SRM Institute of Science and Technology at Chennai during 13/12/2019 to 13/12/2019.
- 4. "India s International Trade With SAARC Region" in the International conference on *India Economy Strengths And Weaknessess* sponsored by , organized by Aiman College of Arts ans Science For Women at Trichy during 07/08/2019 to 01/01/1900.
- "Women Agricultural Labour" in the National conference on Sectoral Trends and Issues in India sponsored by UGC, organized by Jamal Mohamed College at Trichy during 14/02/2014 to 01/01/1900.
- 6. "Competency Mapping and Development in Logistics Management" in the National conference on Competency Mapping and Development sponsored by , organized by St Joseph s College at Trichy during 30/01/2014 to 01/01/1900.
- 7. "Services Excellences in Hospital Industry" in the National conference on Service Excellence in Retail Hospital Banking and Insurance sponsored by UGC, organized by Manner Thirumalai Naicker College at Madurai during 19/03/2013 to 20/03/2013.

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#### Publication in Journals

- 1. "Social Entrepreneurship Through SHGs" published in Journal of the Gujarat Research Society (E-JOURNAL) Vol. 21, Issue No. 13, December 2019 ISSN: 0374-8588.
- 2. "India s International Trade with SAARC Region" published in Primax International Journal of Commerce and Management Research (SELECT) Vol., Issue No. Special, August 2019 ISSN: 2321-3604.
- 3. "Competitive Advantage in E-Commerce by Changing the Business Scenario" published in Primax foundation (PEER REVIEW) Vol. 7, Issue No. 9, December 2018 ISSN: 2279\_543X.
- 4. **"Economic Growth of India: Issues and Prospects"** published in Economic Growth of India (PEER REVIEW) Vol., Issue No. 2017, January 2017 ISSN: 978-93-5074-257-0.
- 5. "Competency Mapping and Development in Logistics Management" published in SELP journal of social science (NON PEER REVIEW) Vol. 5, Issue No. 30, June, 2014,, June 2014 ISSN: 0975-9999.
- 6. "Rural marketing in India: Issues and Challenges" published in Strategies for rural marketing (NON PEER REVIEW) Vol., Issue No., March 2014 ISSN: 978-93-80394-45-9.
- 7. "Application of Time Management in Knitwear Industry" published in Research Explorer (PEER REVIEW) Vol., Issue No., January 1900 ISSN: 2250 1940.
- 8. "Social Entrepreneurship for Sustainable Growth" published in International Journal of Research & Business Innovation (PEER REVIEW) Vol. 3, Issue No. Feb. 2015, January 1900 ISSN: 2321-5615.

#### Awards Recieved - 4

Award Name	Presented by	Year	Level	Instituted by / Place	amount
Cetificate of Appreciation	Department of Commerce	28/03/2024	COLLEGE	Bishop Heber College	
Certificate of Merits	Kongu Educational Trust	07/12/2015	COLLEGE	Kongu College of Arts and Science	
Certificate of Merit	Kongu Educational Trust	01/08/2014	COLLEGE	Kongu College of Arts and Science	
Merit Certificate	Kongu Educational Trust	24/09/2013	COLLEGE	Kongu College of Arts and Science	

### RESOURCE PERSON -

- 1. Regional level Seminar on "An Awareness on International Business and Export Documentation" at K Subramania chettiar Govt Higher Secondary School Tirupur, 08/06/2007.
- 2. College level Seminar on "A Practical outlook on Export Documetation for garment export" at PARK COLLEGE Tirupur, 20/03/2007.

